Heather Seitsinger – Coralville City Council Candidate

1. Why are you running and what are your priorities if elected?

I'm running for Coralville City Council because I want to make sure that hardworking families and small business owners are taken into consideration in all facets of decision making at the city level. I would also like to further develop partnerships with our neighboring communities in regards to jobs and transportation.

2. How would you facilitate a continued favorable economic environment for your community?

I would like to strengthen the public transportation system in Coralville and Corridor wide, making it easier for citizens to get to jobs and stores from their homes in the Corridor.

3. How do you feel about the current government regulatory environment and how might you improve what is currently in place?

The current government regulatory standards have been relaxed as of late benefiting companies. I believe we need to take a wait and see attitude to see what effects the relaxed regulations have before proceeding to making adjustments.

4. What are your thoughts on TIF funding for projects that enhance economic growth and are you favorably disposed as to how this has been utilized by current and past councils?

I believe TIF funding is a good resource when used efficiently and sparingly. Coralville has an exceedingly high debt, mostly due to TIF projects that have not paid off. Any new TIF projects that are proposed in the future need to be studied thoroughly for how it will benefit all in Coralville and the payoff time period. Coralville can't really afford to rack up anymore debt.

5. How do you plan to address the issue of affordable housing in your community?

Affordable housing is a difficult and multifaceted issue especially in a college community where students compete with low income citizens for affordable housing. Addressing the issue will require much thought and study.

Home building generates substantial local economic activity, including new income and jobs for residents, and additional revenue for local governments.

The estimated one-year impacts of building 100 single-family homes in a typical local area include: \$28.7 million in local income, \$3.6 million in taxes and other revenue for local governments, and 394 local jobs.

The additional, annually recurring impacts of building 100 single-family homes in a typical local area include: \$4.1 million in local income, \$1.0 million in taxes and other revenue for local governments, and 69 local jobs.

6. How do you plan to engage our membership to further enhance our area?

The best way to engage is to be open to getting together and having a conversation.