



## Exclusive Membership Opportunity



**KCRG** is dedicated to delivering the most accurate and up-to-date information to our viewers. **We are also committed to supporting our local businesses and community organizations during these challenging times.**



### **Campaign will air twice in 2021**

1. A total of 28 :thirty second TV commercials airing two weeks leading up to the **Home Show Feb 17-28**
2. A total of 28 : thirty second TV commercials airing two weeks leading up to **Parade of Home June 14-17**

### **TV SCHEDULE PER CAMPAIGN**

KCRG Early Morning News 5am-6am - 6x

KCRG Midday News 11am-12pm -4x

KCRG News @ 4 4pm-5pm-4x

Sat/Sun Morning News/Good Morning America Rotator-6am-10am-4x

Bonus Spots 5am-2am-10x

**TOTAL 28 Thirty second Commercials/\$1750**

*Commercial production is available at a discounted price of \$250*

*Please allow a three week turn around*

*If interested, please contact Kimber Dowie at [Kimber.dowie@kcrg.com](mailto:Kimber.dowie@kcrg.com) or 319430.5694*