

100 COMMERCIALS PER WEEK

21 Week Minimum in 2021

SELECT 2 NETWORKS



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SELECT 3 NETWORKS



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10 commercials per week on each selected network.

ZONE WEEKLY COST

CR/IC \$375

HGTV Power Up \$140



Commercials air Mon – Sun 50% 6am-6pm & 50% 6pm-12mid / 21 Week Minimum Commitment / Weeks are Monday – Sunday
Networks are subject to availability / Rates are for :30 commercials / Video Production Services are available at an additional cost
This offer is available through COB, 2/5/21 / Schedules MUST start no later than 3/1/21.

HGTV
POWER UP



dish



DIRECTV

Add 12 Commercials per weekend for just \$140/wk

Includes either Iowa City or Cedar Rapids Mediacom Zone + Dish and DirecTV

OnMedia

BONUS OFFER!

Buy one
Get one
FREE!



All paid commercials airing in Q1
receiving a free matching schedule.

Free matching schedule capped at 2,600 commercials per advertiser.

*Bonus Spots need to be on a different network from what was purchased for each tier

* HGTV Power Up will not receive bonus



OnMedia

COMMERCIAL PRODUCTION

One (1) :30 templated graphics spot: Free (Normally \$175)

One (1) :30 full custom commercial, complete with on-site shoot and professional VO/graphics work: \$250 (Normally \$425)

OnMedia is the largest video production house in Iowa and wins regional awards for quality work each year.

TOTAL CAMPAIGN

CR or IC Zone 100 Commercials Per Week: \$375.00/wk - # of Weeks:
CR or IC Zone rate with CTV included: \$337.50/wk - # of Weeks:
(CTV is \$300 per month in addition to weekly cable rate)

I want to use the HGTV Power Up during____weeks \$140.00/wk

Total Investment:_____

Average Monthly Billing:_____

Client Signature:_____ Date:_____

Yes, I would like 50 bonus commercials on Marquee Network in March/April, the exclusive TV home of the Chicago Cubs. (Included based on availability)