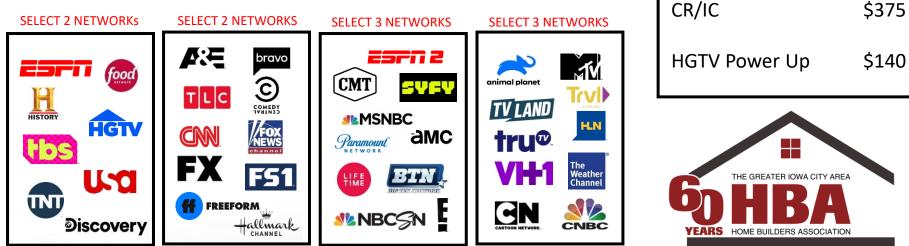
#### **100 COMMERCIALS PER WEEK** 21 Week Minimum in 2021



10 commercials per week on each selected network.

Commercials air Mon – Sun 50% 6am-6pm & 50% 6pm-12mid / 21 Week Minimum Commitment / Weeks are Monday – Sunday

**ZONE WEEKLY COST** 

Networks are subject to availability / Rates are for :30 commercials / Video Production Services are available at an additional cost

This offer is available through COB, 2/5/21 / Schedules MUST start no later than 3/1/21.



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**POWER UP** 

Includes either Iowa City or Cedar Rapids Mediacom Zone + Dish and DirecTV



### **BONUS OFFER!**

Buy one Get one FREE!



# All paid commercials airing in Q1 receiving a free matching schedule.

Free matching schedule capped at 2,600 commercials per advertiser.

\*Bonus Spots need to be on a different network from what was purchased for each tier

\* HGTV Power Up will not receive bonus



## **COMMERCIAL PRODUCTION**

One (1):30 templated graphics spot: Free (Normally \$175)

One (1) :30 full custom commercial, complete with on-site shoot and professional VO/graphics work: \$250 (Normally \$425)

OnMedia is the largest video production house in Iowa and wins regional awards for quality work each year.



## **TOTAL CAMPAIGN**

CR or IC Zone 100 Commercials Per Week: CR or IC Zone rate with CTV included: (CTV is \$300 per month in addition to weekly cable rate) \$375.00/wk - # of Weeks: \$337.50/wk - # of Weeks:

I want to use the HGTV Power Up during\_\_\_weeks \$140.00/wk

Total Investment:	
Average Monthly Billing:	

Client Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Yes, I would like 50 bonus commercials on Marquee Network in March/April, the exclusive TV home of the Chicago Cubs. (Included based on availability)

