



2025



PARTNERSHIP GUIDE

Create a customized plan to market your business through this complete guide to Greater Iowa City Area HBA partnership and advertising opportunities.

11 South Gilbert Street  
Iowa City, IA 52240



[iowacityhomes.com](http://iowacityhomes.com)  
319-351-5333

# Table of Contents



This guide details partnership opportunities that support our mission in the home building industry. Partnering with us offers access to industry leaders, exclusive events, and marketing opportunities. Your partnership aids in providing resources and education for members while promoting your brand to a broad audience. Join us in shaping the future of home building and impacting our community.

<b>Mission Partners</b>	3
<u>March City/County Meeting</u>	4
<u>Home &amp; Garden Show @ Johnson County Fairgrounds April 25-27</u>	5-6
<u>Parade of New &amp; Remodeled Homes - June 7, 8, 10, 12, 14, 15</u>	7-8
<u>Nail Drivers Open Golf &amp; Bags Tournament - July 11th</u>	11
<u>Sporting Clay Shoot @ Highland Hideaway - September 5th</u>	12
<u>Annual Awards Banquet</u>	13
<u>Holiday Party &amp; Scholarship Fundraiser</u>	14
<u>Remodelers / PWB Council Events</u>	16
<u>Additional Marketing Opportunities</u>	17

# Bags Tournament 2025



## Presenting Sponsor – \$500

1. Same as Board Sponsor, plus:
2. One Complimentary Registration
3. Logo on Tournament Bracket
4. Logo on Directional Signage at the Event
5. Ability to Distribute Improved Marketing Material
6. Verbal Recognition at the start and end plus an Opportunity to Speak
7. Opportunity to provide winning prizes
8. Photo with Winning Team for Social Media



## Board Sponsor (#) - \$50

1. Name and Logo on Event Registration Site
2. Logo on Board & Bracket
3. Verbal Recognition at the start
4. Logo with Link on HBA Website
5. Logo/Recognition on Social Media
6. Recognition in Email Announcements to HBA Members
7. Recognition in IC HBA e-newsletter, Pro Builder Newslane

## Refreshment Sponsor - \$250

1. Same as Board Sponsor, plus:
2. Logo on the drink tickets
3. Logo on Signage at the Event



Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_



## Golf Outing 2025

### Presenting Sponsor – \$3,000

1. Name and Logo on Event Publicity
2. Logo on Event Program
3. Hole Sponsor Sign
4. Signage at the Event
5. Recognition on Golf Cart Flyer
6. Two Complimentary Four-somes
7. Ability to Distribute Preapproved Marketing Materials to Golfers
8. Verbal Recognition at Shot-Gun Start and Awards Ceremony
9. Logo with Link on HBA Website
10. Logo/Recognition on Social Media
11. Recognition in Email Announcements to HBA Members
12. Recognition in IC HBA e-newsletter, Pro Builder

**SOLD**

### Dinner Sponsor - \$1,000

1. One Complimentary Foursome
2. Ability to Distribute Preapproved Marketing Materials to Golfers
3. Verbal Recognition at Shot-Gun Start and Awards Ceremony
4. Recognition in Cart Flyer
5. Logo with Link on HBA Website
6. Logo/Recognition on Social Media
7. Recognition in IC HBA e-newsletter, Pro Builder

**SOLD**

### Snack Sponsor - \$1,000

1. Same as Dinner Sponsor plus
2. Opportunity to provide your company logo'd koozie distributed to all golfers

**SOLD**



### Lunch Sponsor (2) - \$550

1. Verbal Recognition at Shot-Gun Start and Awards Ceremony
2. Recognition in Cart Flyer with Link on HBA Website
3. Logo/Recognition on Social Media
4. Logo Sticker on Boxed Lunches

**SOLD**

### Mulligan Sponsor - \$250

1. Logo on Mulligans
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

**SOLD**





## Golf Outing (Continued)

### Refreshment Sponsor (2) - \$550

1. Verbal Recognition at Shotgun Start and Awards Ceremony
2. Recognition in Cart Flyer
3. Logo on Drink Tickets
4. Logo with Link on HBA Website
5. Logo/Recognition on Social Media
6. Recognition in IC HBA e-newsletter, Pro Builder

### Ball Sponsor - \$750

1. Logo on Golf Balls given to all Golfers
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

### Beverage Cart Sponsor - \$500

1. Logo'd signage on 1 beverage cart
2. Recognition in Cart Flyer
3. Logo with Link on Social Media
4. Recognition in IC HBA e-newsletter, Pro Builder

### Prize Sponsors (In-Kind)

1. Donate the prize for one of the Pin Games:
  - a. Men or Women's Longest Drive
  - b. Men or Women's Longest Putt
  - c. Closest to the Pin

### Hole-in-One Sponsor (in-kind)

1. Recognition in Cart Flyer
2. Logo with Link on HBA Website
3. Logo/Recognition on Social Media
4. Recognition in IC HBA e-newsletter, Pro Builder

### Hosting Hole Sponsor - \$300

1. Opportunity to have a table/tee game at Tee Box
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

### Event Sponsor - \$150

1. Yard Sign with Company Name on Course
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

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City, State, Zip: \_\_\_\_\_

# Sporting Clay Shoot 2025

## September 5th Highland Hideaway



### Presenting Sponsor - (1) \$1,500

1. Exclusive welcome sign at the venue entrance
2. Company logo on all event promo materials
3. Company logo on clay station menus
4. At least 6 social media posts
5. Direct link on the HBA website
6. Welcome guests as co-host
7. One complimentary team entry

### Lunch Sponsor - (1) \$550

1. Company logo on event signage and table tents
2. Verbal Recognition at the Beginning of Event
3. Opportunity to Speak during lunch
4. Social Media post
5. Direct link on Website

### Host a Station Sponsor - \$300 (8)

1. Branding at individual Station
2. Ability to host a station and network with attendees
3. Limited quantities available

### Score Card Sponsor- \$300

1. Logo on score card at the Event
2. Social Media Mentions

### Event Sponsor - \$150

Yard Sign with Logo at the Event

### In-Kind Sponsorships:

1. Prizes (e.g., shotguns, outdoor gear, gift cards)
2. Printing services for flyers and banners

Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

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City, State, Zip: \_\_\_\_\_

# Kinnick Stadium Social

\*Date: September 23

\*Time: 5:30 PM - 7:30 PM

Join us for an evening of appetizers and drinks featuring a special guest speaker at the iconic home of the Hawkeyes.

## Event Sponsor (1)- \$2000

1. Opportunity to Speak at Event
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

## Refreshment Sponsor (3) \$500

1. Signage on Bar
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

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City, State, Zip: \_\_\_\_\_



## Annual Awards Banquet

In November, we commemorate the achievements of the past year and acknowledge our leadership. We will announce the new 2026 Board of Directors and extend a warm welcome to the newly appointed president. We will be at the Courtyard By Marriot on November 6<sup>th</sup> - 5:00 - 8:00PM

### Event Sponsor (1)- \$2000

1. Opportunity to Speak at Event
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newslne

### Table Sponsor (5) - \$750

1. Includes Table Sign + 8 Tickets
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 370 Members Recognition on Social Media Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newslne

### Beverage Sponsor (1) \$2000

1. Signage on Bar
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newslne

### Awards Sponsors (#) \$500

1. Opportunity to present award
2. Logo on Event Signage & Slideshow
3. Verbal Recognition from Podium
4. Recognition on Social Media
5. Photo with winner in E-Blast and Social Media

Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## Holiday Party & Scholarship Fundraiser

The annual holiday party is a fun event to celebrate the season. The festivities include entertainment, a raffle and a silent auction to raise money for the Professional Women in Building Scholarship Fund.



### **Presenting Sponsor (1) - \$1,500**

1. Includes 8 Tickets
2. Name and Logo on Event Signage with Top Billing
3. Name and Logo on Table Tents
4. Verbal Recognition from Podium
5. Opportunity to Speak at the Event
6. Logo on Invitation, Sent to More Than 370 HBA Members
7. Recognition in Email Announcements to HBA Members
8. Logo with Link on HBA Website
9. Recognition in IC HBA e-newsletter, Pro Builder Newsline

### **Entertainment Sponsor (1) – \$1000**

1. Name and Logo on Event Signage Name on Table Tents
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 300 HBA Members
4. Recognition in Email Announcements to HBA Members
5. Logo with Link on HBA Website
6. Recognition in IC HBA e-newsletter, Pro Builder Newsline

### **Printing Sponsor (1) - \$500 or In-Kind**

1. Name and Logo on Event Signage Name on Table Tents
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 370 HBA Members
4. Recognition on Social Media Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
5. Recognition in IC HBA e-newsletter, Pro Builder Newsline

### **Table Sponsor (5) - \$750**

1. Includes Table Sign + 8 Tickets
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 370 Members Recognition on Social Media
4. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
5. Recognition in IC HBA e-newsletter, Pro Builder Newsline

## Holiday Party (Continued)

### Social Sponsor (5) - \$500

1. Name and Logo on Event Signage
2. Signage by Bar
3. Name on Table Tents
4. Verbal Recognition from Podium
5. Logo on Invitation, Sent to More Than 370 HBA Members
6. Recognition on Social Media
7. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
8. Recognition in IC HBA e-newsletter, Pro Builder Newslane

### Student Sponsor (10) - \$50

1. Cover the ticket price for the Kirkwood Students
2. Verbal Recognition from the Podium

### Wine & Whiskey Bottle Donation

Donors are recognized on table tents.

### Silent Auction Donation

Donors are recognized on table tents.



Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

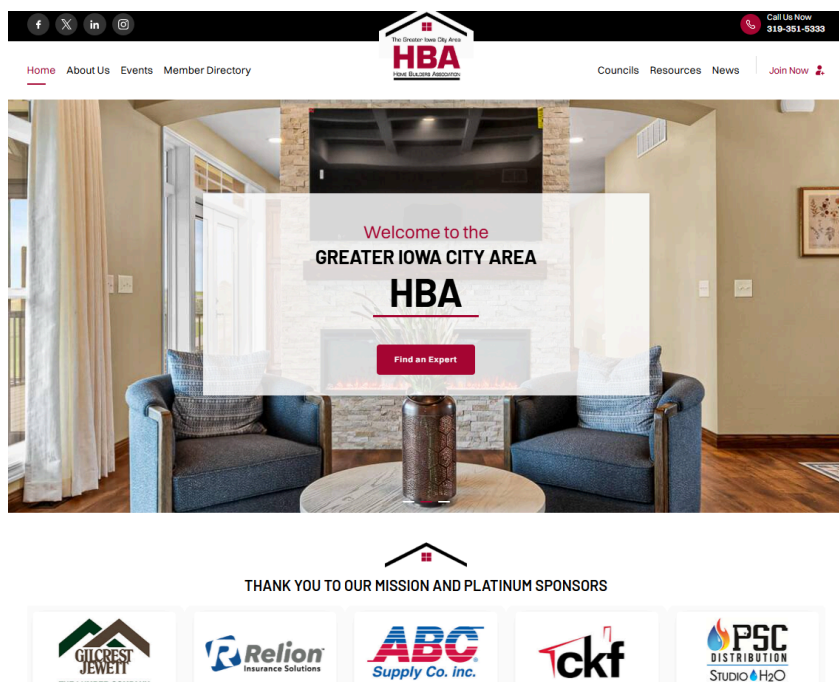
Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_



## Website Sponsorship Package

Support us in launching and maintaining our new website, which will be a central hub for the HBA community, highlighting our work, members, and events. Your generous sponsorship will help us create a professional and user-friendly online presence.



### Platinum Sponsor - \$1000

1. Logo Placement: Prominent display on the homepage for 4 years.
2. Additional Exposure: Logo scrolling at the top of the Membership directory page
3. Logo with your listing on Membership directory page
4. Additional Recognition: Special mention in website launch announcements (email & social media).

### Gold Sponsor - \$500

1. Logo Placement: Prominent display on the homepage for 2 years.
2. Additional Exposure: Logo scrolling at the top of the Membership directory page
3. Logo with your listing on Membership directory page

### Upgraded Directory Listing - \$250

1. Logo with your listing on Membership directory page for 1 Year

Partnership Level: \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

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Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

# Professional Women in Building (PWB) Socials



The professional Women in Building meet the first Wednesday of each month at various businesses. Approximately 10-20 members are on hand for gatherings. They plan the Holiday Party and other fundraising events for the PWB Scholarship Fund that helps primarily students entering the trades. Any HBA member can join the Professional Women in Building for just \$75 annually.

## ☐ Host & Sponsor - In-Kind

1. Name on Email Invitation
2. Recognition in Email Announcements to HBA Members
3. Recognition in Social Media



# Remodelers Council Lunch & Learns



Exclusively available to members of the Remodelers Council, you have the opportunity to host a lunch and learn session either at your premises or utilize the HBA Board Room. By sponsoring the lunch for this event, you can deliver a presentation on a topic of your selection to an audience of HBA members. Rest assured, we will manage the marketing, RSVPs, and meal arrangements for the occasion.

## ☐ Host & Sponsor Lunch - In-Kind

1. Name on Email Invitation
2. Recognition in Email Announcements to HBA Members
3. Recognition in Social Media



Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Name (Print): \_\_\_\_\_  
 Company: \_\_\_\_\_

## Additional Marketing Opportunities:

☐

### ENGAGEMENT PARTNER

**\$750 (4 Available)**

- Logo at Networking Afterhours (Chili Cook Off, Smoke Off, Bingo & Builders)
- Logo at Education events (2)
- \* Ability to host 1 Speed Networking or Education event at your office

☐

### E-MAILS

\$50 / Month - Banner ad at the bottom of our e-mail to members

☐

### TOUCH PROGRAM PARTNER

\$500 (2 Available)

- Logo on 12 mailings throughout the year
- Logo on 9 e-mails throughout the year
- Reach members in their first through sixth year of membership

☐

### NETWORKING AFTER HOURS

\$250 (Availability limited)

- Bring Networking After Hours to your office!
- Host company responsible for providing appetizers and beverages

☐

### SOCIAL MEDIA PRESENCE

\$150 - Sponsored Social Media Post

- Sponsored post on our social media platform(s)

☐

### CUSTOM AD CREATION

\$100 per hour - Print/Digital Advertisements

Work with us to create a flyer or digital ad for your next event.

☐

### TELEVISION COMMERCIAL "DO BUSINESS WITH AN HBA MEMBER"

\$1500 - Watch a sample of the commercial here:

<https://www.youtube.com/watch?v=9ctm9mIMHiE>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Company: \_\_\_\_\_

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_



# THANK YOU TO OUR MEMBERS

Dear Members

On behalf of The Greater Iowa City Area HBA, I want to extend our deepest gratitude for your continued support and active participation. Your dedication and contributions are invaluable to our association and the broader community we serve. Thanks to your hard work and commitment, we have been able to achieve significant milestones and advocate effectively for the home building industry in our region.

As we look forward to the upcoming year, we are excited about the sponsorship opportunities ahead. Your support is crucial as we strive to continue improving and expanding our initiatives.

Getting the most out of your membership also means getting involved. Attending our monthly meetings is one great way to connect with other members.

Stay informed by perusing our weekly email newsletter, regularly visiting our website ([iowacityhomes.com](http://iowacityhomes.com)) and engaging with us on social media platforms like Facebook (@IowaCityAreaHBA), Instagram (@icareahba).

Consider joining a committee, such as events or legislative; or a special-interest group, such as our Remodelers Council or Professional Women in Building. These actions will aid significantly with building relationships, exposing your brand and ultimately gaining more business.

Please look over this booklet. For sponsorship, advertising and other participation opportunities, mark your choices and send a copy to the Iowa City Area HBA office.

We are here to help you figure out what works best for you and your organization. Give us a call anytime at (319) 351-5333.

Thank you once again for your unwavering support and dedication. We are honored to have you as a member of our HBA and look forward to achieving even greater success together.

Here's to 2025!



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Executive Officer  
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[eo@hbaofic.org](mailto:eo@hbaofic.org)

