



2026 PARTNERSHIP GUIDE

Create a customized plan to market your business through this complete guide to Greater Iowa City Area HBA partnership and advertising opportunities.

11 South Gilbert Street
Iowa City, IA 52240



hbaofic.org
319-351-5333

Table of Contents



This guide details partnership opportunities that support our mission in the home building industry. Partnering with us offers access to industry leaders, exclusive events, and marketing opportunities. Your partnership aids in providing resources and education for members while promoting your brand to a broad audience. Join us in shaping the future of home building and impacting our community.

Mission Partners	3
<u>Home & Garden Show @ Hyatt Regency</u>	5-6
<u>Parade of New & Remodeled Homes</u>	7-8
<u>Nail Drivers Open Golf & Bags Tournament</u>	11
<u>Sporting Clay Shoot @ Highland Hideaway</u>	12
<u>Annual Awards Banquet</u>	13
<u>Holiday Party & Scholarship Fundraiser</u>	14
<u>Remodelers / PWB Council Events</u>	16
<u>Additional Marketing Opportunities</u>	17

Mission Partnership 2026



Our Mission

We are here to serve our members. We represent the strength of the local building industry. We strive to advance the building industry by: educating members and consumers, shaping public policies, offering top-notch member services, creating fun and engaging networking opportunities, and developing our future workforce.

This year-long Mission Partner package provides your organization with a number of benefits that can help you achieve your goals.

Year-Long Mission Partner – \$7,500 (Over \$12,000 in value!)

- Includes Annual HBA and Remodelers Council Membership Dues
- Logo on Year-Long “Do Business with a Member” Television Campaign
- 1 Full Page Ad in Parade of Homes and Home Show Publications
- Complimentary Foursome in Sporting Clay Shoot
- 1 Page Ad in Membership Directory
- One Social Media Post Per Event (Home Show, Parade, Golf, Holiday Party, Annual Meeting)
- Recognition in Corridor Business Journal bi-monthly ad
- Complimentary Foursome in Nail Drivers Open
- Logo on Home Show and Parade of Homes Websites
- Ability to Host 1 Networking Event
- Table for 8 at the Holiday Party *
- Table for 8 at the Annual Meeting
- Logo Link on HBA Website Home Page for 1 Year
- 20 Parade of Homes Tickets
- Logo on IC HBA Email Signatures
- Host a Hole at Nail Drivers Open
- Event Sign at Sporting Clay Shoot
- Includes Admission for 2 to all General Membership Meetings / Networking Events
- 20 Home Show Tickets
- Recognition at all General Membership Meetings & Networking Events
- Recognition in HBA Weekly Email Newsletter
- Complimentary Bags Tournament Registration
- Digital Membership Directory Listing Upgraded with Logo
- Company Logo on Table Tops at General Membership Meetings / Networking Events



Sign me up for a Mission Partnership contract now!

Additional Option:
☐ \$75 Professional Women in Building Council Membership

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

March City / County Update



Event Sponsor - \$1000

1. Opportunity to Speak at Event
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members
Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder
Newline

Economic Update - NAHB Chief Economist Robert Dietz

Event Sponsor - \$1000

1. Opportunity to Speak at Event
2. Includes table for 8
3. Name and Logo on Event Signage
4. Verbal Recognition from Podium
5. Logo on Invitation
6. Recognition on Social Media
7. Recognition in Email Announcements to HBA Members
Logo with Link on HBA Website
8. Recognition in IC HBA e-newsletter, Pro Builder
Newline

Refreshment Sponsor (3) \$500

1. Signage on Bar
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA
Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro
Builder Newline

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

Home & Garden Show Sponsorships - 2026



5

Presenting Co-Sponsor (1) – \$6,000

1. Universal Marquee Recognition as Co-Sponsor in All Event Promotional Efforts and Collateral Materials
2. Premium Exhibit Space (10'x20')
3. Logo on Event Promotional Guide Cover
4. Full Page Ad in Event Promotional Guide
5. 1 Boosted Social Media
6. Logo/Signage at the Event
7. Logo with Link on HBA Website
8. Logo on Print, Television and Digital Advertising
9. Recognition as Co-Sponsor in Radio Advertising
10. Logo/Recognition on Social Media
11. Recognition in Email Announcements to HBA Members
12. Logo on 200 Posters Placed in Local Businesses
13. Recognition at HBA Membership Meetings
14. Recognition in IC HBA e-newsletter, Pro Builder Newsline, and Corridor Business Journal ad
15. Opportunity to Supply Logo Bags and Giveaways at the Ticket Tables

Supporting Sponsor (2) - \$3,000

1. Exhibit Space Corner Booth (10'x10')
2. Logo on Event Promotional Guide
3. ½ Page Ad in Event Promotional Guide
4. Logo/Signage on the Event Posters
5. Logo with Link on HBA Website
6. Recognition in Radio Advertising
7. Logo/Recognition on Social Media Posts
8. Recognition in Email Announcements to HBA Members
9. Logo on 100 Posters Placed in Local Businesses
10. Recognition at HBA Membership Meetings
11. Recognition in IC HBA e-newsletter and Pro Builder Newsline

Welcome Sponsor - In-Kind

1. Welcome Table - Ticket Takers
2. Logo on Event Invitation
3. Recognition in Event Guidebook and on Social Media
4. Logo with Link on HBA Website
5. Recognition at HBA Membership Meetings
6. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Opening Night Sponsors - (1) \$2,000

1. 10x10 Booth Space
2. Logo on Event Invitation
3. Opportunity to Speak at Event
4. Recognition in Event Guidebook and on Social Media
5. Logo with Link on HBA Website
6. Recognition at HBA Membership Meetings
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Ticket Sponsor - \$750

1. Same as Forklift, Plus Logo on Wristbands
2. Promotion in Pro Builder Newsline and on Social Media

Lanyards Sponsor – \$750

1. Recognition in Event Promotional Guide and on Social Media
2. Name and Logo on Lanyards
3. Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Printing Sponsor - In-Kind

1. Recognition in Event Guidebook and on Social Media
2. Logo with Link on HBA Website
3. Recognition in IC HBA e-newsletter, Pro Builder Newsline
4. Logo on Sponsor Poster

Home & Garden Show Sponsorships - 2026



6

Kids Coloring Contest Sponsor– In-Kind

1. Recognition in Event Guidebook and on Social Media
2. Logo with Link on HBA Website
3. Recognition in IC HBA e-newsletter, Pro Builder Newslane
4. Logo on Coloring Sheet

Parking Sponsor - \$1,500

1. Recognition in Event Guidebook and on Social Media
2. Logo with Link on HBA Website
3. Recognition in IC HBA e-newsletter, Pro Builder Newslane
4. Logo on Sponsor Poster

Kids Zone Sponsor – In-Kind

1. 10x10' Booth at the Show
2. Logo on HBA Members-Only Events Invitation
3. Opportunity to Speak at Event
4. Recognition in Event Guidebook and on Social Media
5. Logo with Link on HBA Website
6. Recognition at HBA Membership Meetings
7. Recognition in IC HBA e-newsletter, Pro Builder Newslane

Kids Scavenger Hunt Sponsor- In-Kind

1. Recognition in Event Guidebook and on Social Media
2. Logo with Link on HBA Website
3. Recognition in IC HBA e-newsletter, Pro Builder Newslane
4. Logo on Scavenger Hunt Card

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

Parade of Homes Sponsorships - 2026



7

Presenting Co-Sponsor (2) – \$6,000

1. Universal Marquee Recognition as Co-Sponsor in All Event Promotional Efforts and Collateral Materials
2. Logo on Event Guidebook Cover (30,000 distributed)
3. Full-page Color Premium Ad in Event Guidebook
4. Company Feature, Including Services and Community
5. Commitment, in Guidebook and Online
6. Logo/Signage During Event
7. Logo with Link on Parade and HBA Websites
8. Logo on Print, Television and Digital Advertising
9. Recognition as Co-Sponsor in Radio Advertising
10. Logo/Recognition on Social Media
11. Logo on HBA Members-Only Events Invitation
12. Recognition in Email Announcements to HBA Members
13. Logo on 200 Posters Placed in Local Businesses
14. Recognition at HBA Membership Meetings
15. Recognition in IC HBA e-newsletter, Pro Builder Newline and Corridor Business Journal ad

Parade App Sponsor – \$2,000

1. Logo on Event Guidebook Cover
2. Top Fixed Ad (the Most Viewed) on the List of Homes Screen
3. Logo Under App QR Ribbon on 200 Posters Placed in
4. Local Businesses and Parade Homes
5. Recognition in Event Guidebook and on Social Media
6. Logo with Link on HBA Website
7. Recognition at HBA Membership Meetings
8. Recognition in IC HBA e-newsletter, Pro Builder Newline

Virtual Tour Sponsor – \$2,500

1. Logo on Builder Videos, Virtual Walkthroughs, Poster, Event Guidebook and HBA Members-Only Events Invitation
2. Logo/Signage During Event
3. Recognition in Event Guidebook and on Social Media
4. Logo with Link on HBA Website
5. Recognition at HBA Membership Meetings
6. Recognition in IC HBA e-newsletter, Pro Builder Newline

Breakfast Sponsor – \$2,000

1. Logo on HBA Members-Only Events Invitation
2. Opportunity to Speak at Event
3. Recognition in Event Guidebook and on Social Media
4. Logo with Link on HBA Website
5. Recognition at HBA Membership Meetings
6. Recognition in IC HBA e-newsletter, Pro Builder Newline

Truck/Equipment Sponsor – \$1,500

1. Placement of Two Vehicles at Select Parade Homes
2. Benefits 2-6 from Virtual Tour Sponsor

Lumber Sponsor – \$1,000

1. Logo/Signage During Event
2. Recognition in Event Guidebook and on Social Media
3. Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newline
5. Recognition at Members Only Breakfast & Tour

Parade of Homes (Continued)



Ticket Sponsor – \$750

Same as Lumber Sponsor, Plus Logo on Ticket Back

Parade App Rotating Ad (#) – \$150

Rotating Ad on List of Homes Screen

Rendering Intern (In - Kind)

Same as Lumber Sponsor

Water Sponsor - In-Kind

Same as Lumber Sponsor, plus Logoed Product
Distributed at Members-Only Breakfast

Giveaway Sponsor – \$550

Same as Ticket Sponsor, Except Logo
Only on Ticket

Parade of Homes

Award Sponsors

Includes Logo in Event Publication, App,
Website, Signage at Breakfast, Social Media

Builders Excellence – \$1000

4 Awards to present at the Parade of
Homes Breakfast includes photos with
winners

Remodelers Excellence - \$500

Award to present at the Parade of
Homes Breakfast includes photo with
winner

Motto Award – \$500

Present award at the Parade of Homes
Breakfast, includes photo with winner

People's Choice Awards – \$500

Social Media Shout Out and Press
Release announcing winner after the
People's Choice Votes are counted.

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

Bags Tournament 2026



Presenting Sponsor – \$500

1. Same as Board Sponsor, plus:
2. One Complimentary Registration
3. Logo on Tournament Bracket
4. Logo on Directional Signage at the Event
5. Ability to Distribute Preapproved Marketing Materials to players
6. Verbal Recognition at the start and end plus an Opportunity to Speak
7. Opportunity to provide winning prizes
8. Photo with Winning Team for Social Media

Board Sponsor (#) - \$50

1. Name and Logo on Event Registration Site
2. Logo on Board & Bracket
3. Verbal Recognition at the start
4. Logo with Link on HBA Website
5. Logo/Recognition on Social Media
6. Recognition in Email Announcements to HBA Members
7. Recognition in IC HBA e-newsletter, Pro Builder Newslane

Refreshment Sponsor - \$250

1. Same as Board Sponsor, plus:
2. Logo on the drink tickets
3. Logo on Signage at the Event



Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

Golf Outing 2026



Presenting Sponsor – \$3,000

1. Name and Logo on Event Publicity
2. Logo on Event Program
3. Opportunity to Host Hole #1 Tee Box
4. Signage at the Event
5. Recognition on Golf Cart Flyer
6. One Complimentary Foursome
7. Ability to Distribute Preapproved Marketing Materials to Golfers
8. Verbal Recognition at Shot-Gun Start and Awards Ceremony and an Opportunity to Speak
9. Logo with Link on HBA Website
10. Logo/Recognition on Social Media
11. Recognition in Email Announcements to HBA Members
12. Recognition in IC HBA e-newsletter, Pro Builder

Dinner Sponsor - \$1,000

1. One Complimentary Foursome
2. Ability to Distribute Preapproved Marketing Materials to Golfers
3. Verbal Recognition at Shot-Gun Start and Awards Ceremony
4. Recognition in Cart Flyer
5. Logo with Link on HBA Website
6. Logo/Recognition on Social Media
7. Recognition in IC HBA e-newsletter, Pro Builder

Snack Sponsor - \$1,000

1. Same as Dinner Sponsor, plus
2. Opportunity to provide your company logo'd Koozie distributed to all golfers

Golf Heckler Sponsor - \$1000

1. Verbal Recognition at Shot-Gun Start and Awards Ceremony
2. Recognition in Cart Flyer Logo with Link on HBA Website
3. Logo/Recognition on Social Media

Lunch Sponsor (2) - \$550

1. Verbal Recognition at Shot-Gun Start and Awards Ceremony
2. Recognition in Cart Flyer Logo with Link on HBA Website
3. Logo/Recognition on Social Media
- Recognition in IC HBA e-newsletter, Pro Builder
4. Logo Sticker on Boxed Lunches

Mulligan Sponsor - \$250

1. Logo on Mulligans
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder



Golf Outing (Continued)



Refreshment Sponsor (2) - \$500

1. Verbal Recognition at Shot-Gun Start and Awards Ceremony
2. Recognition in Cart Flyer
3. Logo on Drink Tickets
4. Logo with Link on HBA Website
5. Logo/Recognition on Social Media
6. Recognition in IC HBA e-newsletter, Pro Builder

Beverage Cart Sponsor - \$500

1. Logo'd signage on 1 beverage cart
2. Recognition in Cart Flyer
3. Logo/Recognition on Social Media
4. Recognition in IC HBA e-newsletter, Pro Builder

Cooling Station Sponsor - \$500

1. Logo'd towels handed to golfers
2. Opportunity to distribute towels at a tent near clubhouse
3. Logo/Recognition on Social Media
4. Recognition in IC HBA e-newsletter, Pro Builder

Prize Sponsors (In-Kind)

1. Donate the prize for one of the Pin Games:
 - a. Men or Women's Longest Drive
 - b. Men or Women's Longest Putt
 - c. Closest to the Pin

Hole-in-One Sponsor (in-kind)

1. Recognition in Cart Flyer
2. Logo with Link on HBA Website
3. Logo/Recognition on Social Media
4. Recognition in IC HBA e-newsletter, Pro Builder

Hosting Hole Sponsor - \$300

1. Opportunity to have table/tent/game at Tee Box
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

Event Sponsor - \$150

1. Yard Sign with Company Name on Course
2. Recognition in Cart Flyer
3. Logo with Link on HBA Website
4. Logo/Recognition on Social Media
5. Recognition in IC HBA e-newsletter, Pro Builder

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____



Sporting Clay Shoot 2026

Presenting Sponsor - (1) \$1,500

1. Exclusive welcome sign at the venue entrance
2. Company logo on all event promo materials
3. Company logo on clay station menus
4. At least 6 social media posts
5. Direct link on the HBA website
6. Welcome guests as co-host
7. One complimentary team entry

Lunch Sponsor - (1) \$550

1. Company logo on event signage and table tents
2. Verbal Recognition at the Beginning of Event
3. Opportunity to Speak during lunch
4. Social Media post
5. Direct link on Website

Host a Station Sponsor - \$300 (8)

1. Branding at individual Station
2. Ability to host a station and network with attendees
3. Limited quantities available

Score Card Sponsor- \$300

1. Logo on score card at the Event
2. Social Media Mentions

Event Sponsor - \$150

Yard Sign with Logo at the Event

In-Kind Sponsorships:

1. Prizes (e.g., shotguns, outdoor gear, gift cards)
2. Printing services for flyers and banners

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____



Kinnick Stadium Social

Celebrate Careers in Construction Month in October and join us for an evening of appetizers and drinks featuring a special guest speaker at the iconic home of the Hawkeyes.

Event Sponsor (1)- \$2500

1. Opportunity to Speak at Event
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Table Sponsor (1) \$350

1. Includes tickets for 8
2. Reserved Sign with Logo on Table
3. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Social Sponsor (5) \$500

1. Signage on Bar
2. Name and Logo on Event Signage
3. Verbal Recognition from Podium
4. Logo on Invitation
5. Recognition on Social Media
6. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____



Annual Awards Banquet

HBA
HOME BUILDERS ASSOCIATION

In November, we commemorate the achievements of the past year and acknowledge our leadership. We will announce the new Board of Directors and extend a warm welcome to the newly appointed president.

Event Sponsor (1)- \$1000

1. Opportunity to Speak at Event
2. Includes tickets for 8
3. Name and Logo on Event Signage
4. Verbal Recognition from Podium
5. Logo on Invitation
6. Recognition on Social Media
7. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
8. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Social Sponsor (5) - \$500

1. Includes Logo on Table Tent
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 370 Members Recognition on Social Media Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Table Sponsor (1) \$350

1. Includes tickets for 8
2. Reserved Sign with Logo on Table
3. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
4. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Awards Sponsors (#) \$500

1. Opportunity to present award
2. Logo on Event Signage & Slideshow
3. Verbal Recognition from Podium
4. Recognition on Social Media
5. Photo with winner in E-Blast and Social Media

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____



Holiday Party & Scholarship Fundraiser

The annual holiday party is a fun event to celebrate the season. The festivities include entertainment, a raffle and a silent auction to raise money for the Professional Women in Building Scholarship Fund.

Presenting Sponsor (1) - \$1,500

1. Includes 8 Tickets
2. Name and Logo on Event Signage with Top Billing
3. Name and Logo on Table Tents
4. Verbal Recognition from Podium
5. Opportunity to Speak at the Event
6. Logo on Invitation, Sent to More Than 370 HBA Members
7. Recognition in Email Announcements to HBA Members
8. Logo with Link on HBA Website
9. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Entertainment Sponsor (1) - \$1000

1. Includes 4 Tickets
2. Name and Logo on Event Signage Name on Table Tents
3. Verbal Recognition from Podium
4. Logo on Invitation, Sent to More Than 300 HBA Members
5. Recognition in Email Announcements to HBA Members
6. Logo with Link on HBA Website
7. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Social Sponsor (5) - \$500

1. Name and Logo on Event Signage
2. Signage by Bar
3. Name on Table Tents
4. Verbal Recognition from Podium
5. Logo on Invitation, Sent to More Than 370 HBA Members
6. Recognition on Social Media
7. Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
8. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Holiday Party (Continued)



Table Sponsor (5) - \$350

1. Includes Table Sign + 8 Tickets
2. Verbal Recognition from Podium
3. Recognition in IC HBA e-newsletter, Pro Builder Newsline

Student Sponsor (10) - \$50

1. Cover the ticket price for the Kirkwood Students
2. Verbal Recognition from the Podium

Silent Auction Donation

Donors are recognized on table tents.

Wine & Whiskey Bottle Donation

Donors are recognized on table tents.

Printing Sponsor (1) - \$500 or In-Kind

1. Name and Logo on Event Signage Name on Table Tents
2. Verbal Recognition from Podium
3. Logo on Invitation, Sent to More Than 370 HBA Members
4. Recognition on Social Media Recognition in Email Announcements to HBA Members Logo with Link on HBA Website
5. Recognition in IC HBA e-newsletter, Pro Builder Newsline



Partnership Level: _____
TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____



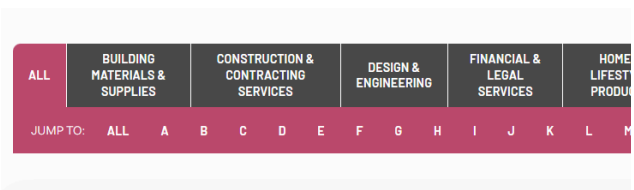
Website Sponsorship Package

Platinum Sponsor - \$1000

1. Logo Placement: Prominent display on the homepage for 2 years.
2. Logo with your listing on Membership directory page

Gold Sponsor - \$500

1. Logo Placement: Prominent display on the homepage for 1 years.
2. Logo with your listing on Membership directory page



Upgraded Directory Listing - \$250

1. Logo with your listing on Membership directory page for 1 Year

123 Home Builders

John Doe
123 Street
Iowa City, IA 52240
Phone: 888-123-5555



Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

Signature: _____ Date: _____

Name (Print): _____

Company: _____

☐ Check (Payable to Greater Iowa City Area HBA)

☐ Credit Card (Additional 3.5% Credit Card Processing Fee)

Name on Card: _____ Exp: _____

Card Number: _____ CVV: _____

Billing Address: _____

City, State, Zip: _____

Professional Women in Building (PWB) Socials



The professional Women in Building meet the first Wednesday of each month at various businesses. Approximately 10-20 members are on hand for gatherings. They plan the Holiday Party and other fundraising events for the PWB Scholarship Fund that helps primarily students entering the trades. Any HBA member can join the Professional Women in Building for just \$75 annually.

☐ Host & Sponsor - In-Kind

1. Name on Email Invitation
2. Recognition in Email Announcements to HBA Members
3. Recognition in Social Media



Remodelers Council Lunch & Learns



Exclusively available to members of the Remodelers Council, you have the opportunity to host a lunch and learn session either at your premises or utilize the HBA Board Room. By sponsoring the lunch for this event, you can deliver a presentation on a topic of your selection to an audience of HBA members. Rest assured, we will manage the marketing, RSVPs, and meal arrangements for the occasion.

☐ Host & Sponsor Lunch - In-Kind

1. Name on Email Invitation
2. Recognition in Email Announcements to HBA Members
3. Recognition in Social Media



Signature: _____ Date: _____
 Name (Print): _____
 Company: _____

THANK YOU TO OUR MEMBERS

Dear Members,

Thank you for your commitment to The Greater Iowa City Area HBA. Your involvement powers our advocacy, programs, and community impact. Because of you, we've achieved meaningful wins for the home building industry.

Next year brings new sponsorship opportunities. Your partnership keeps our momentum strong and our initiatives growing.

Make the most of your membership:

- Join our monthly meetings to connect and collaborate
- Stay current via our weekly email, www.hbaofic.org, and Facebook (@IowaCityAreaHBA) and Instagram (@icareahba)
- Get involved with a committee or a council to build relationships, amplify your brand, and grow business

Please review this booklet, mark your selections for sponsorship and advertising, and send a copy to the Iowa City Area HBA office.

We're here to help tailor options to your goals. Call us at (319) 351-5333.

With gratitude for your support—we're excited for what we'll accomplish together.

Here's to 2026!

Executive Officer
(319) 351-5333
eo@hbaofic.org

iowacityhomes.com

With thanks to our members:
Ali Salow

Ali Salow

